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LOBBY OF THE GUEST HOUSE



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## The Guest House

He's been gone four decades this August 16, but the King of Rock 'n' Roll remains a seriously hot ticket. Last year, Elvis Presley—who is estimated to have sold more than a billion records worldwide—added a million or so more to the tally, while Graceland, his oddly compelling Memphis, Tennessee, mansion that's been open to the public since 1982, celebrated its 20 millionth visitor. This year's highlight was the glitzy debut of The Guest House at Graceland in October, a boutique hotel designed in part by The King's long-ago queen herself, Priscilla Presley, who cut the ribbon at the property's opening.

While Elvis arguably might not have had the best design taste—as Graceland's Polynesian-themed man cave, "The Jungle Room," attests—The Guest House does. Undeniably masculine, with sleek furnishings and a color palette that includes metallic tones, it tips its hat to The King in surprisingly subtle ways. The lobby's mirrored ceiling recalls Elvis's beloved capes, the space's high-backed chairs his jumpsuit collars. An exact replica of Graceland's staircase leads to a second-floor elevator bay, while outside, the "Burning Love" fire pit is shaped like a heart. Elvis recordings serenade loungers by the hotel's handsome outdoor pool.

The Guest House has 450 guest rooms, including 20 themed luxury suites. It also features a 464-seat theater, a nifty gift shop, a bar, and two restaurants serving Southern fare crafted from locally sourced ingredients. —Jill Gleeson

**WHAT'S COOL:** The Guest House is down the block from Elvis Presley's Memphis, a \$45 million entertainment complex that opened in March.

**WHAT'S NOT:** Located about 8 miles from downtown Memphis, The Guest House isn't especially convenient to the city's other must-dos, like the legendary blues hub Beale Street. But the hotel's \$5 shuttle helps alleviate the hassle.

**DETAILS:** Rates start at \$169. 3600 Elvis Presley Boulevard, Memphis, Tennessee. (800) 238-2000; [guesthousegraceland.com](http://guesthousegraceland.com).